

Biography

Brenda Campbell
President and CEO
SecureFutures

Brenda Campbell has led SecureFutures since its inception as Make A Difference – Wisconsin in 2006. Campbell has years of experience in program development, management and evaluation in the areas of financial literacy, education, workforce development and child welfare. She was honored as one of Milwaukee's *Women of Influence* by the Milwaukee Business Journal in 2010. Brenda's ongoing passion for teen financial literacy comes from the powerful changes she has seen teenagers make in using financial savvy as adults.